

CLAIMS

- 1 1. A method for transacting business based upon a web view, comprising the steps of:
2 said first server interacting with a client via a client interface;
3 said first server providing said web view to said client interface;
4 wherein said web view includes:
5 means for said client interface presenting to said client at least one transaction as a
6 corresponding item presentation in terms of a transaction detail;
7 means for said client interface developing said transaction detail for said transaction
8 based upon said corresponding item presentation and based upon at least one cue from said
9 client; and
10 means for said client interface using at least one navigation activator based upon at
11 least one of said client cues, further including:
12 means for getting said transaction detail from said client interface to a second server
13 via said first server; and
14 means for requesting a web navigation.
- 1 2. The method of Claim 1, further comprising at least one member of the collection
2 comprising the steps of:
3 retrieving at least part of said web view from a storage system;
4 generating at least part of said web view from at least one direction from the client
5 interface based upon a cue from said client; and
6 receiving at least part of said web view from a database system.
- 1 3. The method of Claim 2, wherein said first server is essentially distinct from at least
2 one member of the collection comprising said storage system, and said database system.
- 1 4. The method of Claim 2, wherein said first server includes at least one member of the
2 collection comprising said storage system, and said database system.
- 1 5. The method of Claim 2, wherein said first server is coupled to at least one member of
2 the collection comprising said storage system, and said database system.
- 1 7. The method of Claim 1, wherein said first server is the same as said second server.
- 1 8. Each member of the collection comprising

2 said transaction detail getting to said second server via first server from said client
3 interface, and
4 said web view provided to said client interface, as products of the process of Claim 1.

1 9. A method using said transaction detail getting to said second server via first server
2 from said client interface, as a product of the process of Claim 1,

3 wherein said transaction includes a purchase involving a quantity of an item; and
4 wherein said corresponding item presentation includes a designation of said item and a
5 designation of said quantity;

6 said method comprising the step of:

7 said second server maintaining a shopping cart, including a shopping item, using said
8 transaction detail for said client accessing said first server, further comprising the step of:

9 said second server developing said shopping item included in said shopping cart,
10 based upon said transaction detail.

1 10. The method of Claim 9, wherein the step developing said shopping item is further
2 comprised of the steps of:

3 using said transaction detail to create a purchase designation included in said
4 shopping item;

5 using said item indication of said transaction detail to create an item code included in
6 said shopping item; and

7 using said quantity indication of said transaction detail to create a quantity code
8 included in said shopping item.

1 11. The method of Claim 9, further comprising the steps of:

2 said second server establishing a price for said purchase of said quantity of said item,
3 to create a price code included in said shopping item, presented to said client via said first
4 server and said client interface to create a presented price;

5 said second server receiving a commitment to pay for said purchase of said quantity
6 of said item at said presented price from said client via said client interface and said first
7 server to create a client commitment;

8 said second server confirming said client commitment via a financial interface, based
9 upon an information about said client included in said shopping cart, to create a financial
10 confirmation;

11 said second server creating a purchase agreement for said quantity of said item at said
12 presented price based upon said financial confirmation; and
13 said second server notifying a merchant of said purchase agreement.

1 12. The method of Claim 11, wherein the step of said second server establishing said
2 price is further comprised of a member of the collection comprising the steps of:
3 said second server using a price indication included in said transaction item to create
4 said presented price; and
5 said second server sending said presented price for said purchase to said client
6 interface for presentation to said client.

1 13. The method of Claim 11, wherein the step of said second server notifying said
2 merchant is further comprised of at least one member of the collection comprising the steps
3 of:
4 said second server sending said purchase agreement via a merchant interface to notify
5 said merchant; and
6 said second server posting said purchase agreement in a task schedule for said
7 merchant.

1 14. The method of Claim 11, further comprising at least one of the members of the
2 collection comprising the steps of:
3 said merchant at least partly owning said second server;
4 said merchant at least partly controlling said second server;
5 said merchant at least partly managing said second server; and
6 said merchant subscribing to be notified by said second server.

1 15. The method of Claim 11, further comprising the steps of:
2 said second server sending a financial action to create a purchase revenue for said
3 merchant, based upon said purchase agreement via said financial interface; and
4 said merchant receiving a purchase revenue based upon said financial action.

1 16. The method of Claim 15,
2 wherein a server collection is comprised of said first server and said second server;
3 wherein said method is further comprised of the step of:
4 a service provider administering at least one of said server collection member;
5 said service provider receiving a server service fee based upon said purchase revenue.

- 1 17. Said purchase fee as a product of the process of Claim 16.
- 1 18. Said purchase revenue and said financial action as products of the process of Claim
2 10.
- 1 19. Said purchase agreement as a product of the process of Claim 11.
- 1 20. Said shopping item as a product of the process of Claim 9.
- 1 21. A second server means implementing at least one of said steps of Claim 9 using at
2 least one member of the second server means collection comprising:
3 a second server computer controlled by a second server program system for said step
4 comprised of at least one program step residing in a second server memory accessibly
5 coupled to said second server computer;
6 a second server finite state machine for said step;
7 a second server neural network for said step; and
8 a second server inferential engine for said step.
- 1 22. The method of Claim 1, wherein the means for requesting said web navigation is
2 further comprised of at least one member of the collection comprising:
3 means for requesting a previously viewed web view;
4 means for requesting a new web view; and
5 means for requesting a reloading of said web view; and
6 means for requesting content item to alter said web view.
- 1 23. A method using said transaction detail getting to said second server via first server
2 from said client interface, as a product of the process of Claim 1,
3 wherein said transaction includes at least one event described by at least one event
4 descriptor;
5 wherein said event descriptor includes at least one member of the description
6 collection comprising a location, a phone number, a conference call center, a time period, a
7 room reservation, a site reservation, a drink order, a food order, and a transport reservation;
8 wherein said event includes at least one member of a event type collection including a
9 meeting, a multi-site meeting, a distant conference, and a vacation;
10 wherein said method is comprised of at least one member of the collection comprising
11 the steps of:

12 generating a drink delivery agreement with a catering merchant for said drink order in
13 said time period at said location costing a drink price;
14 generating a food delivery agreement with said catering merchant for said food order
15 in said time period at said location costing a food price;
16 generating a food-drink delivery agreement with said catering merchant for said drink
17 order and for said food order in said time period at said location costing a food-drink price;
18 making a room reservation agreement for said room reservation with a room provider;
19 making a site reservation agreement for said site reservation with a site provider; and
20 making a transport reservation agreement regarding said location and said time period
21 with a transport facilitator;
22 a transport provider executing at least part of said transport reservation agreement;
23 and
24 wherein a delivery agreement collection is comprised of said drink delivery
25 agreement, said food delivery agreement, and said food-drink delivery agreement;

1 24. The method of Claim 23, wherein said transaction further includes at least one
2 participant.

1 25. Said delivery agreement members, said site reservation agreement, said room
2 reservation agreement, and said transport reservation agreement as products of the process of
3 Claim 23.

1 26. The method of Claim 23, further comprising at least one member of the collection
2 comprising the steps of:

3 said catering merchant receiving a catering revenue based upon at least one of said
4 delivery agreement members;

5 said room provider receiving a room revenue based at least in part upon said room
6 reservation agreement;

7 said site provider receiving a site revenue based at least in part upon said site
8 reservation agreement;

9 said transport facilitator receiving a transport assistance fee based upon said transport
10 reservation agreement; and

11 said transport provider receiving a transport revenue based at least partly upon said
12 transport provider executing said transport reservation agreement.

1 27. Said site revenue, said room revenue, said catering revenue, said transport assistance
2 fee, said transport revenue as products of the process of Claim 26.

1 28. The method of Claim 23, wherein said transport provider is essentially said transport
2 facilitator.

1 29. A method using said transaction detail getting to said second server via first server
2 from said client interface, as a product of the process of Claim 1,

3 wherein said transaction includes at least one financial request for an amount; wherein
4 said financial request is a member of a financial request collection comprising a deposit, a
5 withdrawal, and a fee;

6 wherein said transaction detail reflects said transaction, containing a first financial
7 request at said first amount;

8 said method of Claim 29, further comprising the steps of:

9 said second server sending a financial action to a financial institution based upon said
10 transaction detail getting to said second server; and

11 said financial institution providing a financial service based upon said financial
12 action;

13 wherein said financial service reflects said transaction detail, including a first service
14 request reflecting said first financial request at first service amount reflecting said first
15 amount for an account identified with said client.

1 30. The method of Claim 29, wherein said transaction further includes for an account.

1 31. The method of Claim 29, wherein the step of said second server sending said financial
2 action is further comprised of the step of said second server sending said financial action via
3 said financial interface to said financial institution.

1 32. The method of Claim 29, wherein said account identified with said client is provided
2 by said transaction detail reflecting an account included in said transaction.

1 33. The method of Claim 29, further comprising the step of: said financial institution
2 receiving a financial service revenue based at least partly upon said financial service.

1 34. Said financial service revenue as a product of the process of Claim 33.

1 35. Said financial service and said financial instructions as products of the process of
2 Claim 29.

1 36. A method using said transaction detail getting to said second server via first server
2 from said client interface, as a product of the process of Claim 1,

3 wherein said transaction detail includes at least one trading action of a commodity for
4 a quantity meeting a trading condition;

5 wherein each of said trading actions included in said transaction detail reflects a
6 transaction;

7 wherein said trading action is a member of a trading action collection including a buy-
8 order and a sell-order;

9 wherein said trading condition, when said trading action is said buy-order, includes a
10 maximum-price; and

11 wherein said trading condition, when said trading action is said sell-order, includes a
12 minimum-price;

13 wherein said method is comprised of the steps of:

14 said second server sending a trading commitment, based upon getting said transaction
15 detail, to a trading agent;

16 said trading agent generating a trade based upon said trading commitment; and

17 said trading agent receiving a trading revenue based at least in part upon said trade.

1 37. The method of Claim 36, further comprising the step of:

2 said trading agent interacting with said second server, further including at least one
3 member of the collection comprising the steps of:

4 said trading agent working for a trading firm owning said second server;

5 said trading agent working for said trading firm controlling said second server;

6 said trading agent working for said trading firm managing said second server; and

7 said trading agent subscribing with said trading firm to receive said trading
8 commitment from said second server; and

9 said trading firm receiving a firm revenue based at least in part upon said trade.

1 38. Said firm revenue as a product of the process of Claim 37.

1 39. Said trading commitment, said trade, and said trading revenue as products of the
2 process of Claim 36.

1 40. The method of Claim 1, wherein at least one of the steps of Claim 1 is implemented
2 using at least one instance of a member of the computer language collection including a script
3 language, in a natural language, in a logic programming language, and in an interpreted
4 language.

1 41. Said first server of Claim 1,
2 wherein said first server includes at least one computer executing at least one program
3 system comprised of program steps residing in a memory accessibly coupled to said
4 computer;
5 wherein at least one of said steps comprising said method is at least partially
6 implemented as at least one of said program steps.

1 42. The apparatus of Claim 41, wherein each of said steps comprising said method is at
2 least partly implemented as at least one of said program steps.

1 43. The apparatus of Claim 41, wherein said computer includes at least one instance of a
2 member of the collection comprising an instruction processor, an inferential engine, a neural
3 network, and a finite state machine;

4 wherein said instruction processor is comprised of at least one data execution unit
5 controlled by at least one instruction handler responding to said program steps to control said
6 data execution unit to at least partly implement said steps;

7 wherein said inferential engine responds to said program steps as nodes and
8 transitions within an inferential graph based upon and modifying a inference database to at
9 least partly implement said steps;

10 wherein said neural network responds to said program steps as stimulus to at least
11 partly implement said steps;

12 wherein said finite state machine responds to said program steps as at least one
13 member of a finite state collection comprising a state and a state transition, to implement at
14 least part of said steps.

1 44. The method of Claim 1, wherein said web view is further comprised of:
2 means for said client interface presenting to said client a second of said transactions as
3 a second of said corresponding item presentations in terms of said transaction detail; and

4 means for said client interface further developing said transaction detail for said
5 second transaction based upon said second corresponding item presentation and based upon
6 at least one of said client cues.

1 45. The method of Claim 1,
2 wherein the means for interactively presenting is further comprised of the step of:
3 means for presenting a second of said transactions as a second of said corresponding
4 item presentations based upon said transaction detail; and
5 wherein the means for responding is further comprised of the step of:
6 means for responding to said client cue further based upon said second corresponding
7 item presentation to further develop said transaction detail for said second transaction.

1 46. The method of Claim 1, wherein said corresponding item presentation includes at
2 least one member of an item presentation type collection comprising: a visual item
3 presentation, an auditory item presentation, an olfactory item presentation, a tactile item
4 presentation, a taste item presentation, and a virtual item presentation.

1 47. The method of Claim 46, wherein said visual item presentation includes at least one
2 member of the collection comprising a two-dimensional visual item presentation, a three-
3 dimensional visual item presentation, and a moving-visual item presentation; and
4 wherein said virtual item presentation includes at least two member of the remaining
5 of said item presentation type collection members.

1 48. The method of Claim 1, wherein said client cue includes at least one instance of a
2 client cue primitive collection member;
3 wherein said client cue primitive collection is comprised of a client pointing device
4 event, a client hand motion event, a client keyboard event, a client speech event, a client eye
5 motion event, and a client body event.

1 49. The method of Claim 48,
2 wherein said client pointing device event includes a client mouse event, a client tablet
3 event, a client track ball event, a client game interface event, a client touch screen event, and
4 a client touch pad event;
5 wherein said client hand motion event includes a client sign language event, and a
6 client hand pointing event; and

7 wherein said client speech event includes a recognition event of an auditory pattern
8 from said client.

1 50. The method of Claim 1, wherein the means for getting said transaction detail to said
2 second server via said first server is further comprised of the step of:

3 means for a web browser getting said transaction detail to said second server via said
4 first server.

1 51. The method of Claim 1, wherein the means for responding to said client cue is further
2 comprised of the steps of:

3 means for collecting a traffic item directed to said first server from a web page, when
4 said web page does not request a web navigation; and

5 means for integrating said traffic item into said transaction detail.

1 52. The method of Claim 1, wherein said transaction detail is a data component accessible
2 by a web browser operating said client interface.

1 53. The method of Claim 52, wherein said data component includes at least part of at least
2 one member of the collection comprising: a memory, a file, a database, a cookie, a
3 spreadsheet, a document, a folder, a directory, and an inferential graph.

1 54. A method of generating said web view of Claim 1, comprising the steps of:

2 generating said means for said client interface presenting to said client at least one
3 transaction as a corresponding item presentation in terms of a transaction detail;

4 generating said means for said client interface developing said transaction detail for
5 said transaction based upon said corresponding item presentation and based upon at least one
6 cue from said client; and

7 generating at least one of said means for said client interface using at least one
8 navigation activator based upon at least one of said client cues.

1 55. Said web view as a product of Claim 54.

1 56. A method processing a business transaction for a client by a client interface
2 communicating with a first server using a web view, comprising the steps of:

3 interactively presenting said web view to said client to create a transaction detail,
4 further comprising the steps of:

5 presenting at least one of said transactions as a corresponding item
6 presentation based upon said transaction detail; and
7 responding to said client cue based upon said corresponding item presentation
8 to develop said transaction detail for said transaction;
9 using at least one navigation activator based upon a cue from said client to
10 communicate said transaction detail with a second server via said first server, further
11 comprising the steps of:
12 getting said transaction detail to said second server via said first server; and
13 requesting a web navigation based upon said client cue;
14 wherein said web view includes said corresponding item presentation.

1 57. The method of Claim 56, wherein said first server is the same as said second server.

1 58. The method of Claim 56,
2 wherein said transaction includes a purchase involving a quantity of an item; and
3 wherein said corresponding item presentation includes a designation of said item and a
4 designation of said quantity;
5 wherein said second server maintains a shopping cart, including a shopping item,
6 using said transaction detail for said client accessing said first server;
7 said method further comprising the steps of:
8 presenting to said client a price for said purchase of said quantity of said item to
9 create a presented price, supporting said second server creating a price code included in said
10 shopping item, via said first server;
11 said client providing at least one of said cues to trigger said second server receiving a
12 commitment to pay for said purchase of said quantity of said item at said presented price via
13 said first server to create a client commitment.

1 59. The method of Claim 58, wherein the step of presenting to said client said price is
2 further comprised of a member of the collection comprising the steps of:
3 said client interface providing a price indication to said client to create said presented
4 price; wherein said price indication included in said transaction item; and
5 said presented price arriving at said client interface from said second server via said
6 first server and presented to said client for said purchase.

1 60. Said presented price as a product of the process of Claim 59.

1 61. Said shopping item as a product of the process of Claim 58.

1 62. The method of Claim 56, wherein the step requesting said web navigation is further
2 comprised of at least one member of the collection comprising the steps of:

- 3 requesting a previously viewed web view;
- 4 requesting a new web view;
- 5 requesting a reloading of said web view; and
- 6 requesting at least one content item to alter said web view.

1 63. The method of Claim 56, wherein said transaction includes at least one participant for
2 an event described by at least one event descriptor;

3 wherein said event descriptor includes at least one member of the collection
4 comprising a location, a phone number, a conference call center, a time period, a room
5 reservation, a site reservation, a drink order, and a food order;

6 wherein said event includes at least one member of a collection including a meeting, a
7 multi-site meeting, a distant conference, and a vacation.

1 64. The method of Claim 63, further comprising at least one member of the collection
2 comprising the steps of:

3 receiving a drink delivery agreement from said second server with a catering
4 merchant for said drink order in said time period at said location costing a drink price;

5 receiving a food delivery agreement from said second server with said catering
6 merchant for said food order in said time period at said location costing a food price; and

7 receiving a food-drink delivery agreement from said second server with a catering
8 merchant for said drink order and for said food order in said time period at said location
9 costing a food-drink price;

10 wherein a delivery agreement collection is comprised of said drink delivery
11 agreement, said food delivery agreement, and said food-drink delivery agreement.

1 65. Said delivery agreement members as products of Claim 64.

1 66. The method of Claim 63, further comprising at least one member of the collection
2 comprising the steps of:

3 receiving from said second server a room reservation agreement for said room
4 reservation with a room provider;

5 receiving from said second server a site reservation agreement for said site reservation
6 with a site provider; and

7 receiving from said second server a transport reservation agreement regarding said
8 location and said time period with a transport facilitator.

1 67. Said room reservation agreement, said site reservation agreement, and said transport
2 reservation agreement as products of the process of Claim 66.

1 68. The method of Claim 56, wherein said transaction includes at least one financial
2 action for an account for an amount; wherein said financial action is a member of a financial
3 action collection comprising a deposit, a withdrawal, and a fee;

4 wherein said method is further comprised of the step of:

5 said client receiving a benefit of a financial service performed by a financial
6 institution based upon said transaction detail getting to said second server.

1 69. Said financial service benefit as a product of the process of Claim 68.

1 70. The method of Claim 56, wherein said transaction detail includes a trading action of a
2 commodity for a quantity meeting a trading condition;

3 wherein each of said trading actions included in said transaction detail reflects a
4 transaction;

5 wherein said trading action is a member of a trading action collection including a buy-
6 order and a sell-order;

7 wherein said trading condition, when said trading action is said buy-order, includes a
8 maximum-price; and

9 wherein said trading condition, when said trading action is said sell-order, includes a
10 minimum-price;

11 wherein said method is further comprised of the step of:

12 said client receiving a benefit of a trade generated based upon said transaction detail
13 getting to said second server;

14 wherein said trade benefit is a member of the trade benefit collection including a sell-
15 profit based upon said trade, a buy-acquisition based upon said trade, and a declared tax loss
16 based upon said trade.

1 71. Said trade benefit as a product of the process of Claim 70.

1 72. The method of Claim 56, further comprising the step of: receiving said web view
2 from said first server.

1 73. Said web view as a product of the Claim 72.

1 74. Said transaction detail getting to said second server via first server from said client
2 interface, as a product of the process of Claim 56.

1 75. The method of Claim 56,
2 wherein the step interactively presenting is further comprised of the step of:
3 presenting a second of said transactions as a second of said corresponding item
4 presentations based upon said transaction detail; and
5 wherein the step of responding is further comprised of the step of:
6 responding to said client cue further based upon said second corresponding item
7 presentation to further develop said transaction detail for said second transaction.

1 76. A web browser, implementing the method of Claim 56.

1 77. A business method of providing an implementation of the method of Claim 56,
2 comprising at least one member of the collection comprising the steps of:

3 a client interface manufacturer integrating means for implementing said steps of the
4 method of Claim 56 into said client interface to receive a client interface manufacturing
5 revenue;

6 a client interface supplier selling said client interface to said client in order to receive
7 a client interface supplier revenue;

8 a client service provider providing a web browser implementing said steps of the
9 method of Claim 56 to said client for use on said client interface to receive a client service
10 provider revenue; and

11 a client software package provider providing a software package to said client for use
12 on said client interface to receive a client software package provider revenue; wherein said
13 software package includes means for implementing said steps of the method of Claim 56.

1 78. A client based revenue collection member as a product of the process of Claim 77;
2 wherein said client based revenue collection includes said client interface
3 manufacturing revenue, said client interface supplier revenue, said client service provider
4 revenue, and said client software package provider revenue.

1 79. The method of Claim 56, wherein said corresponding item presentation includes at
2 least one member of an item presentation type collection comprising: a visual item
3 presentation, an auditory item presentation, an olfactory item presentation, a tactile item
4 presentation, a taste item presentation, and a virtual item presentation;

5 wherein said visual item presentation includes at least one member of the collection
6 comprising a two-dimensional visual item presentation, a three-dimensional visual item
7 presentation, and a moving-visual item presentation;

8 wherein said virtual item presentation includes at least two members of the remaining
9 of said item presentation type collection members;

10 wherein said client cue includes at least one instance of a client cue primitive
11 collection member comprised of a client pointing device event, a client hand motion event, a
12 client keyboard event, a client speech event, a client eye motion event, and a client body
13 event;

14 wherein said client pointing device event includes a client mouse event, a client tablet
15 event, a client track ball event, a client game interface event, a client touch screen event, and
16 a client touch pad event;

17 wherein said client hand motion event includes a client sign language event, and a
18 client hand pointing event; and

19 wherein said client speech event includes a recognition event of an auditory pattern
20 from said client.

1 80. The method of Claim 56, wherein the step getting said transaction detail to said
2 second server via said first server is further comprised of the step of:

3 said web view getting said transaction detail to said second server via said first server.

1 81. The method of Claim 56, wherein the step of responding to said client cue is further
2 comprised of the steps of:

3 collecting a traffic item directed to said first server from a web view, when said web
4 view does not request a web navigation; and

5 integrating said traffic item into said transaction detail.

1 82. The method of Claim 56, wherein said transaction detail is a data component
2 accessible by said web view,

3 wherein said data component includes at least part of at least one member of the
4 collection comprising: a memory, a file, a database, a cookie, a spreadsheet, a document, a
5 folder, a directory, and an inferential graph.

1 83. Said client interface of Claim 56,

2 wherein said client interface includes at least one client interface computer executing
3 at least one client interface program system comprised of program steps residing in a client
4 interface memory accessibly coupled to said client interface computer;

5 wherein at least one of said steps comprising said method is at least partially
6 implemented as at least one of said program steps.

1 84. The apparatus of Claim 83, wherein each of said steps comprising said method is at
2 least partly implemented as at least one of said program steps.

1 85. The apparatus of Claim 83, wherein said client interface computer includes at least
2 one instance of a member of the collection comprising an instruction processor, an inferential
3 engine, a neural network, and a finite state machine;

4 wherein said instruction processor is comprised of at least one data execution unit
5 controlled by at least one instruction handler responding to said program steps to control said
6 data execution unit to at least partly implement said steps;

7 wherein said inferential engine responds to said program steps as nodes and
8 transitions within an inferential graph based upon and modifying a inference database to at
9 least partly implement said steps;

10 wherein said neural network responds to said program steps as stimulus to at least
11 partly implement said steps;

12 wherein said finite state machine responds to said program steps as at least one
13 member of a finite state collection comprising a state and a state transition, to implement at
14 least part of said steps.

1 86. The apparatus of Claim 83, wherein said client interface memory includes at least one
2 instance of at least one member of a memory type collection comprising: a non-volatile
3 memory, and a volatile memory;

4 wherein said non-volatile memory includes at least one memory state retained without
5 applying a power source to said non-volatile memory; and

6 a volatile memory includes at least one memory state lost without applying said
7 power source to said volatile memory.

1 87. The method of Claim 56, wherein at least one of the steps of Claim 56 is implemented
2 using at least one instance of a member of the computer language collection including a script
3 language, in a natural language, in a logic programming language, and in an interpreted
4 language.

1 88. A method of generating said web view of Claim 56, comprising the steps of:
2 generating a means for said client interface presenting to said client at least one
3 transaction as a corresponding item presentation in terms of a transaction detail;
4 generating a means for said client interface developing said transaction detail for said
5 transaction based upon said corresponding item presentation and based upon at least one cue
6 from said client; and
7 generating at least one of said means for said client interface using at least one
8 navigation activator based upon at least one of said client cues.

1 89. Said web view as a product of Claim 88.

1 90. The method using said web view as a product of Claim 88, comprising the step of:
2 sending said web view to said first server.

1 91. The method of a web developer making means implementing the steps of said client
2 interface of Claim 56,
3 said web developer creating a source means for said steps;
4 said web developer operating a source translator toolkit receiving said source means
5 to create said means provided to said web developer.

1 92. Said means as a product of Claim 91.

1 93. Said web developer using said means of Claim 91 for business comprising at least one
2 member of the collection comprising the steps of:
3 said web developer providing said means to a client software package provider to
4 induce a first developer revenue being sent to said web developer;
5 said web developer providing said means to a client service provider to induce a
6 second developer revenue being sent to said web developer; and
7 said web developer providing a plug-in containing said means to said client to induce
8 a third developer revenue being sent to said web developer.

1 94. Said first developer revenue, said second developer revenue and said third developer
2 revenue as products of the process of Claim 93.

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